Compliance Week

Compliance Week 2026 Media Kit

The premier source of business intelligence for legal, risk & compliance executives at US based public companies.

Reach the decision-makers who govern, manage risk, and drive regulatory strategy at the world's leading organizations.

Why Compliance Week?

Compliance Week is the premier source of business intelligence for compliance, risk, and audit professionals. Partnering with us delivers unmatched access and results across four key dimensions:

Return on Investment

Drive results through lead acquisition programs that put your thought leadership and white papers directly into the hands of targeted executives.

Audience

Unparalleled reach through highly targeted circulation with zero waste — senior compliance, risk, and audit professionals at major U.S. companies.

Branding

Exceptional branding through a simple, clean design strategy that ensures advertisements stand out across print, digital, and email channels.

Access

Reach compliance experts and public company leaders through a variety of integrated channels tailored to your marketing goals.

Audience Profile

Compliance Week's audience consists primarily of senior-level legal, risk and compliance professionals working at U.S. public and large multinational companies. The majority are decision-makers—often VP-level or higher—who are directly involved in governance, regulatory compliance, risk management, and corporate oversight, with many reporting to the board or serving on board committees. This highly engaged audience is responsible for evaluating and purchasing professional services such as GRC technology solutions, legal counsel, and consulting support, making them influential buyers with significant organizational impact across a wide range of industries.

92K
Active Database Contacts
90% work for U.S.-based companies; 72% operate internationally

185K
Page Views/Month
105,000 unique visitors and 130,000 sessions per month

$6B
Avg. Company Revenue
Average company size of 6,000+ employees

76%
VP-Level or Higher
58% report directly to the board or a subcommittee

Audience Profile
Roles & Responsibilities

Compliance Week

Subscriber Profile

- Average company revenue: **$6 billion**
- Average company size: **6,000+ employees**
- **76%** are VP-level or higher
- **58%** report directly to the board or a subcommittee
- **15%** serve on a U.S. public company board

Roles & Responsibilities

- **40%** serve on internal committees (risk, compliance, audit)
- **63%** expect to purchase GRC solutions within 2 years
- **74%** work in corporate compliance (avg. 7.3 years experience)
- **75%** participate in selecting accounting/consulting firms annually
- **60%** engage outside legal counsel annually (half quarterly)

IT Responsibilities

- **44%** Data privacy & breach disclosure
- **25%** Cybersecurity
- **23%** Both privacy and cybersecurity
- **36%** Records & information management
- **20%** IT compliance (identity, security, email/IM)

Areas of Involvement

- **62%** Auditing & Internal Controls (SOX 404)
- **53%** Compliance Programs (training, investigations)
- **52%** Risk Management (ERM, legal risk)
- **53%** Anti-Fraud / FCPA Programs
- **36%** Financial Reporting (XBRL, GAAP/IFRS)
- **36%** Governance, Board & Proxy Issues
- **97%** involved in one or more areas

Audience Profile
Job Titles & Industry

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Industry Representation

- 21% Financial Services (banks, insurance)
- 10% Healthcare
- 10% Energy & Utilities
- 10% Retail
- 9% Insurance
- 8% computer hardware & software
- 7% Pharma & Biotech
- 7% Telecom
- 6% Manufacturing
- 4% Chemicals
- 4% Consumer Products
- 3% Media
- 2% Food & Beverage
- 1% each: Aerospace & Defense, Transportation, Metals & Mining, Electronics, Consumer Services, Construction, Agriculture

Audience Job Titles

- 58% Compliance Executives, Directors, Managers
- 22% Legal Executives, General Counsel, Attorneys
- 12% Risk Executives, Internal Audit
- 5% Ethics & Governance Officers
- 3% Other Leadership, CEOs, Founders, Board Members, Professors

Application Usage

- 60% Hotline and Case Management
- 36% Investigations Management
- 32% Policy Management
- 71% Online Training
- 31% Disclosure or COI Management
- 26% Gifts, Travel & Entertainment
- 43% Risk Management
- 37% Third Party Management

Webcasts

Thought leadership, direct audience participation, qualified lead generation, and brand exposure make webcasts one of the most effective marketing solutions we offer. Compliance Week live webcasts are chaired and moderated by a member of our editorial team, who works directly with each sponsor to ensure topics and content resonate with the audience and that discussions remain engaging and on track.

Because they qualify for CPE credits, we consistently deliver strong attendance. With the right topics, our dedicated marketing campaigns regularly attract **400+ attendees**.

Position Your Brand

Establish your business as a leading voice in your field through sponsored thought leadership content.

Product Introductions

Introduce new products with educational content that resonates with senior compliance and risk professionals.

Qualified Lead Generation

Gather feedback from prospective clients and encourage engagement through live poll questions and Q&A.

Audience Interaction

Interact directly with attendees by asking poll questions and responding to questions in real time.

Rate: $17,500

Thought Leadership Email Blasts & Lead Packages

Compliance Week

Compliance Week is highly effective at promoting educational content. If you have materials such as a white paper or webcast, we can promote them to our audience and generate a qualified lead/registration list for your marketing efforts. Content should be educational (e.g., white papers, webcasts, eBooks, benchmarking data).

Thought Leadership Email Blast — $6,250

- Designed to generate leads/registrations through content promotion
- Sent to **60,000** corporate finance, legal, audit, risk, and compliance executives at U.S. public companies
- Delivered from ComplianceWeek.com using a standardized template
- Includes title, description, sponsor logo, and registration link

Sample templates available upon request.

Lead Generation Package — $7,850

- Email Blast to **60,000** compliance executives (cross-industry)
- **50,000** website banner impressions on ComplianceWeek.com (sizes: 300x250, 728x90, 300x600, 320x50) delivered over 4 weeks
- Newsletter text links — 25,000 impressions over 4 weeks
- Social media promotion — LinkedIn post to **44,000** followers

Sample templates available upon request.

Branding: Website & Newsletter

Compliance Week
Week

Compliance Week delivers up to **250,000 banner impressions per month**. Website traffic includes 180,000 page views/month, 91,000 users, and 122,000 sessions.

Banner Advertisements — $6,000 per 100,000 impressions

- 728x90 leaderboard (homepage)
- 300x250 rectangle (right rail)
- 300x600 skyscraper (right rail, scroll-triggered)
- 320x50 mobile banner

Specifications: Animated GIF or JPEG | Max 40KB | Flash and third-party tags accepted

Interstitial Ad Unit — $6,000/month

- 250x300 image in bottom-right corner upon scroll
- Displays once per day per unique user
- ~40,000 impressions/month
- JPEG or PNG | 20-character title | 200-character description | No tags or click trackers

Newsletter Takeover — $4,000/month

Exclusive sponsorship of the Compliance Week email newsletter sent twice weekly to **22,000 subscribers** (~3,500 opens per send / 14,000/month).

Includes:

- Banner Ads: 640x96 (top and bottom placement)
- Partner Content Post: bold headline, three lines of text, logo (1:1 or 3:2 ratio)
- Website Banners: 10,000 ROS impressions over 1 month (sizes: 300x250, 300x600, 728x90)

Contact Us

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