BRYTER

How Compliance Can Prevent Risk and Rapidly Respond to Change

The quickstart guide to modernizing your compliance department.
No tech background needed.

BRYTER

Contents

Introduction

The evolving role of compliance

The role of a the compliance department is that of an enabler. They are at the forefront of companies, providing strategic guidance to commercial and management teams while ensuring company-wide legal, policy, regulatory and governance compliance. Yet the challenges they face have soared.

On the one hand, their role has broadened: facing more regulation, more data and more business risk.

Meanwhile, disparate legacy systems and information scattered across departments lead to a lack of insights and overly complicated internal workflows. These translate to slower, less informed business decisions and an elevated risk of non-compliance with key policies, resulting in lower quality outputs and increased costs.

Then there is the issue of budget. As the challenges mount, compliance managers are forced to spread their resources thin. Highly paid compliance experts are working on repetitive, manual tasks, lowering the overall team efficiency and morale. Being an integral part of the company's day-to-day and strategic activities, this turns the legal team from business enablers to actual or perceived bottlenecks that slow down commercial activities.

To focus on more strategic work, compliance teams look to technology solutions—and traditionally have had two options open to them.

Their first option is their IT team. However, this is fraught with difficulty. IT teams are themselves completely inundated with requests, especially following the pandemic and the move to working remotely. It can take months, or longer, to get the time and resources needed from IT, or simply the needs of the compliance team are deprioritized compared to the rest of the business. According to research firm Gartner, market demand for apps outpaced IT's ability to deliver them by five times in 2021 alone.

Their second option is to hire external software developers to build a custom solution to meet their needs. However, given already thinly-stretched budgets, this is rarely a viable option given the very high costs associated with a custom build.

And in any event, both options share a common challenge: the gap between the expert knowledge of compliance professionals and the technical skills of software engineers. The result is a huge amount of time and money spent in developing a solution that is difficult to maintain, putting even more strain on the team.

However, there is now a new path open to compliance managers: no-code. With no-code, compliance teams are empowered with the tools to build their own digital applications, and deliver digital innovation without the need for expensive, lengthy IT projects.

Compliance teams now have the option to create self-service applications to better service internal clients, and do this at speed and without any programming skills needed.

In this guide, we look at what no-code is, how it has developed into a valuable tool for compliance teams, and the positive business outcomes these teams achieve with it.

60%

of application development will be low/no-code by 2024.

2019 Gartner Magic Quadrant
for Enterprise Low-Code Development

No-code automation 101

A beginner's guide

The future of compliance technology is no-code, self-service and immediately usable. In this section, we break down what no-code is, how it is has evolved and why it fits so perfectly with the modern business.

What is no-code automation?

No-code is a way to build software applications without any programming knowledge. It equips those with subject matter expertise with the tools to build themselves, quickly.

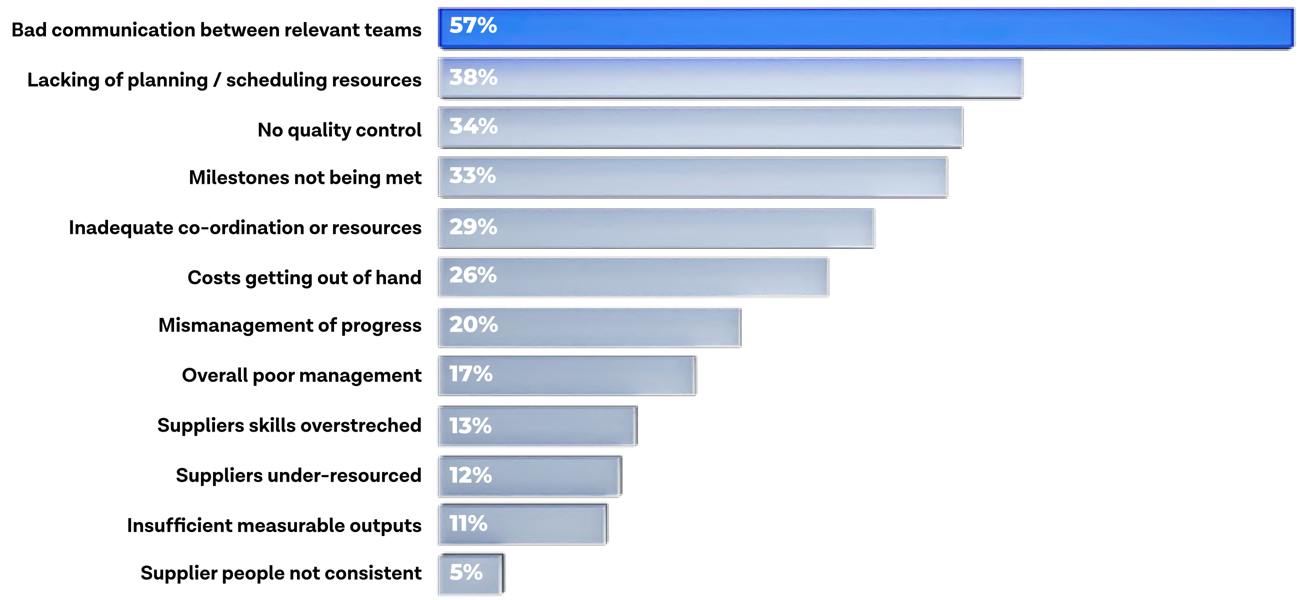
In operational terms, no-code uses building blocks and forms to design the logic behind the application. This model, or form-driven graphical development environment, is particularly well suited to those who do not have programming skills, or even those who do, but value the visual representation of logic. No-code creates representations of business processes and application flows, using logical decision trees that can be changed, edited, reused and updated to deliver positive business outcomes.

But why the sudden emergence of no-code? In short, because operational versatility and informational availability have become key drivers of business growth and companies need to ensure hyper-availability of services, both internally and externally.

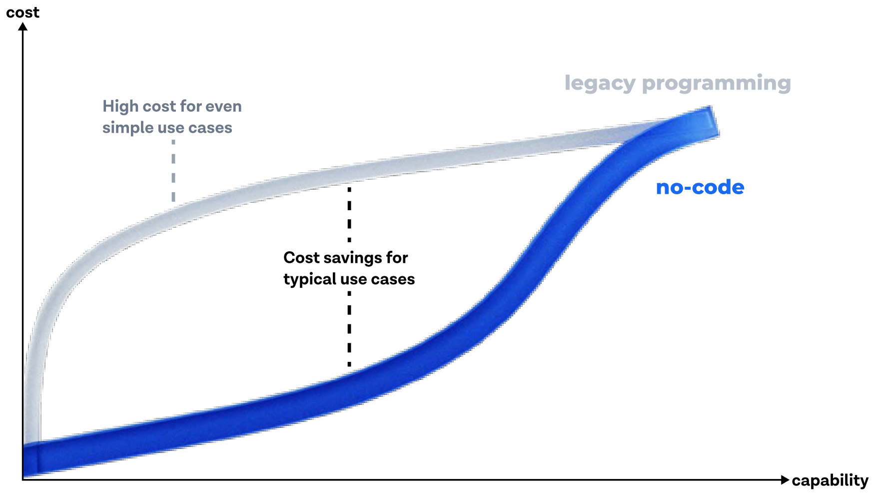
To develop a piece of software with code (or “legacy programming”) requires a lot of effort and shows little value, especially in the early stages. Databases and architecture, integrations and connections between different parts of services, and the software frontend, all need to be built and established from scratch and then customized to specific business needs. This requires a significant investment of resources from all departments: IT, software developers and internal stakeholders.

At the same time, it is inter-team communication that acts as the biggest obstacle to the successful completion of IT projects.

Major causes for failing IT projects



KPMG



Also, the visual nature of traditional code gives a limited sense of structure to non-technical stakeholders. Until the final product is delivered, they are given only a modest grasp of what a piece of software will do for them. With some initial investment, this trajectory of development can be brought into a more linear shape, but that requires budget and time that departments may lack.

On the other hand, no-code allows non-technical stakeholders to take the lead in developing software. With no-code, the focus shifts to configuration. Anyone can configure, with no coding skills. And, no-code platforms come with pre-built features, including databases, hosting, integrations—even some of the security aspects are already included.

But what about the complexity of the project itself? As the solution capabilities increase, so do the costs—of both code and no-code.

The key difference is that no-code enables delivering the same level of capabilities at a much lower cost for a large number of projects. Only when a certain level of complexity is reached, when the coding needs cannot be easily anticipated and when highly specific requirements need to be included, does the cost of no-code rise exponentially as well, and teams turn to some custom code. These highly specific requirements can too be solved with no-code: through integrations and API, no-code delivers the value on two fronts: easily build foreseeable projects and allow complex projects to be built on top of more basic applications which address lower complexity issues.

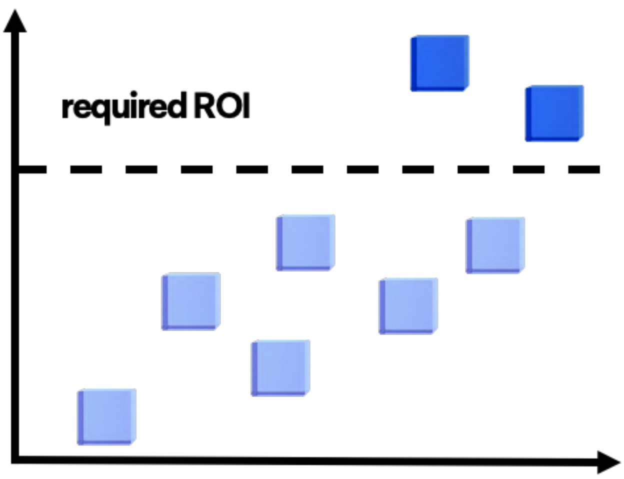
No-code vs indivdidual solutions

The core value of no-code is best seen in the way it enables teams across the company to turn specific workflows, decisions and knowledge into digital applications, without asking for complex, costly support from IT teams or external software developers. No-code brings the highest value to enterprises and legal and compliance teams in allowing automation of low-complexity, repetitive, yet slightly different tasks, enabling these professionals to focus on the more complex, bespoke work.

The timing of no-code emergence and adoption in legal and compliance operations follows a similar pattern. These experts today face numerous requests, each slightly different from the other. Buying a single tool to address these requests does not work.

But these requests, while not a priority for the company, are a major obstacle for legal and compliance teams, dragging down their efficiency and keeping them unprepared to address the rising workload. That is where no-code helps—it enables teams to build their own tools, without any coding required and within the approved budget.

Building several tools with custom code to address these requests also does not work, as most of these problems are not a reason enough for the company to spend its resources: there is simply not enough ROI to invest.



Why compliance teams love automation

See the positive business benefits of digital transformation in weeks, not years

The core value of no-code for compliance lies in enabling the team to meet the growing demands on their time, all while providing faster, more accurate services to internal clients.

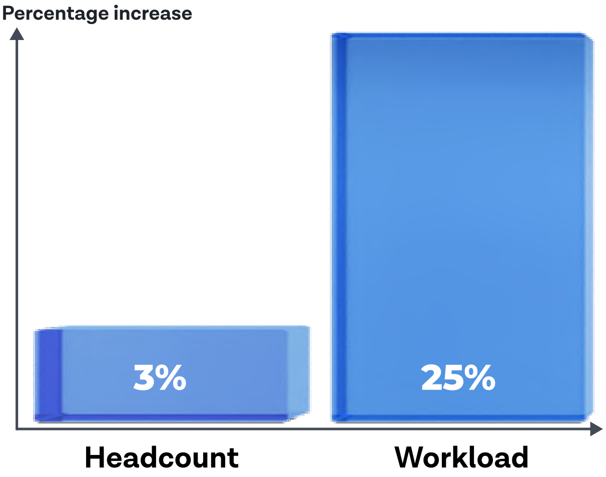
In this section, we look at the biggest challenges Compliance teams face, and how they use no-code to solve them.

Manage more work, without more headcount

Facing more regulation, more data and more business risk, the workload of in-house legal and compliance teams has only increased in the past decade—and it is not looking set to change. According to the 2021 Ernst & Young Law Survey, which surveyed over 2,000 General Counsel, while the workload is expected to increase by 25% by 2024, headcount is expected to only increase by 3%. And legal teams are already struggling: 76% of legal departments that took part in the study find it difficult to manage the existing workload.

The increasing workload is not the only challenge. Low-complexity work is taking up a substantial portion of legal professionals' time, with law department managers saying that a fifth of in-house counsel hours is wasted on low-complexity, repetitive tasks. Besides dragging down the overall efficiency of legal teams, this type of work also negatively affects the team morale: 47% of legal department managers report that the increasing amount of low-impact, repetitive work negatively affects employee morale, according to the EY Law Survey.

Relative increase in headcount vs workload for in-house teams over the next three years



2021 EY Law Survey

No-code presents legal and compliance with a way to reconcile an increased workload without an increase in headcount. By giving their teams a way to build their own no-code applications, compliance teams can automate the repetitive, time-consuming tasks that otherwise occupy their time. In other words, they scale themselves. They build applications to manage the ever-increasing, frequently occurring requests for assistance, freeing up capacity to focus on the more complex and bespoke work.

From bottleneck to business enabler

Despite the increasing workload and the need to deliver high-impact work that supports the business in achieving commercial objectives, only 52% of General Counsel believe their legal departments are effective in delivering value to business, according to the EY Law Survey.

Unfortunately, this is a perception shared by their commercial colleagues. The 2021 EY Law Survey found that 90% of Business Development Managers find it challenging to work with procurement, law and commercial teams on contracting. And even more alarming, around 60% of Business Development Leaders believe that inefficiencies in contracting slow revenue recognition and 50% of them believe operational blocks have resulted in a loss of business.

Not only are in-house legal and compliance teams being perceived as being slow, inefficient and difficult to work with, they are perceived as negatively impacting revenue. Whether this perception is accurate is beside the point: for compliance to have a strategic role in driving positive business outcomes forward, they must be viewed as a business enabler, not a business blocker.

No-code helps them make this transition. Compliance teams have a way to turn their services into self-service applications—and, by doing this, make their advice and knowledge accessible 24/7, anywhere. They can manage frequently occurring requests and processes, like evaluating the risk of an employee's action based on a set of pre-defined rules, or providing guidance about the acceptance of a gift. Their colleagues are then able to proceed with commercial activities, incorporating compliance advice as part of their processes. The end result: business decisions are accelerated towards achieving positive business outcomes.

60%

of Business Development Leaders believe inefficiencies in contracting slow down revenue recognition.

2021 EY Law Survey

Become data-driven

A strategic priority of compliance teams is to mitigate risk by adopting a data-driven approach to business decisions. And yet, the majority of compliance professionals lack access to data.

Coming back to our colleages in legal—according to the 2021 EY Law Survey—99% of General Counsel said they lack the data and technology to optimize these processes. Disparate systems and paper processes, across multiple channels like email, phone and Microsoft Word result in a lack of insight and performance metrics.

By creating digital workflows and self-service applications, legal and compliance teams take their manual legal work and turn it into something measurable.

This transition—from offline and manual, to digital and quantifiable, means teams have access to previously unknown analytics, like how many requests are made of their team and in what policy area. By tracking data across processes, in-house counsel and compliance are equipped to have meaningful conversations with the C-Suite, improve processes and achieve faster outcomes.

99%

of GCs say they lack the data and technology to optimize contracting processes.

2021 EY Law Survey

Drive cost savings

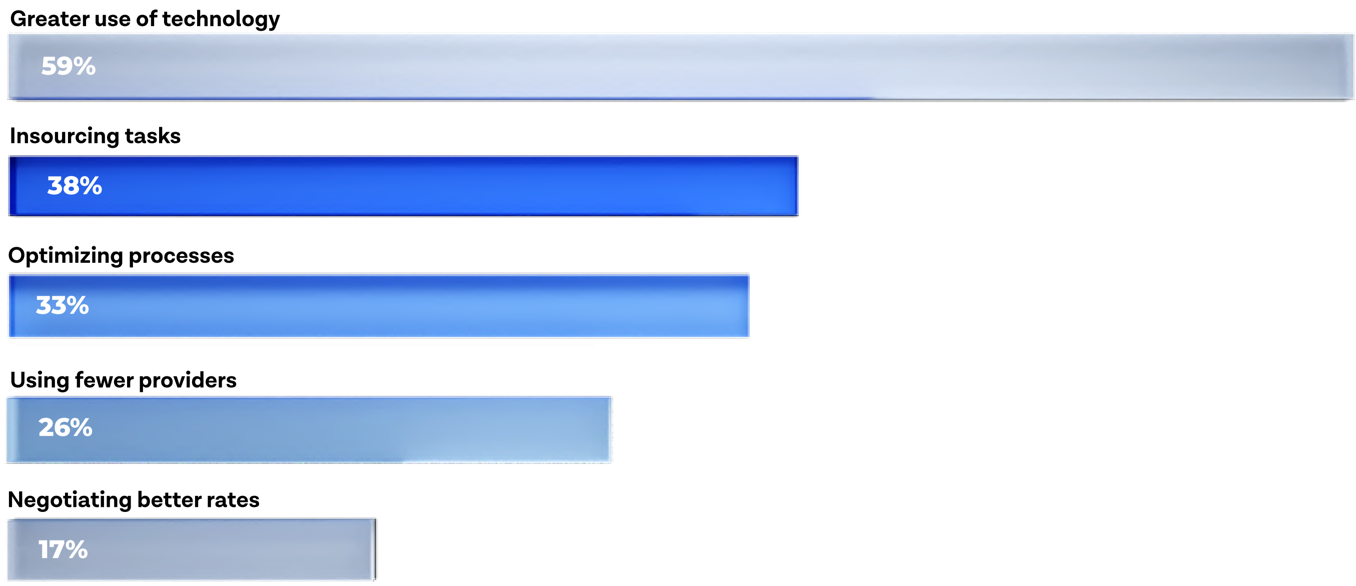
No-code makes it possible for compliance and legal to deliver high-impact results, while reducing overall costs.

The 2021 EY Law Survey found that 88% of General Counsel plan to cut the overall costs of the legal function by 2024. At the same time, 59% of General Counsel found technology to be an opportunity to drive cost savings.

And while technology broadly creates an opportunity to optimize processes and increase productivity, the average IT project requires a significant investment of budget and time: it takes months to be implemented and years before the benefits crystallize.

No-code applications, by contrast, can be designed, built and launched in a matter of weeks, meaning teams see the benefits of using technology faster. By empowering in-house legal and compliance experts to easily build digital solutions themselves, no-code allows them to make more effective use of existing resources. In turn, they deliver high-value services that are more closely aligned with customer and market needs.

Where General Counsel see opportunities for cost savings



2021 EY Law Survey

Potential sourcing strategies

2021 EY Law Survey

As indicated by the EY Law Survey, the second most promising source of cost savings comes from insourcing of tasks. However, the concept of insourcing is diametrically opposed to the finding that legal headcount will only increase by 3% in the next three years versus a 25% increase in workload.

So how do you insource more work at a time when workload is already increasing and doing it all without more headcount?

One growing area is self-service applications: taking the expertise of in-house teams and scaling it across the business. This represents a strategic shift in legal sourcing, and one that is only now made possible with the advent of technology like no-code platforms.

Now, in-house experts can turn their legal and compliance services, playbooks, guidance notes and more into self-service applications. By doing this, they make their knowledge and decision making scalable, accessible and available 24/7.

Instead of answering the same question 100 times, or reviewing the same templated contract repeatedly, they empower their commercial colleagues to access that advice, or standardized agreement, themselves, on a self-service basis. By building these self-service applications themselves using no-code, without IT or external software developers, the legal professionals have, and maintain, direct control over how this information is disseminated.

There is massive untapped potential here—even though contracting is one of the key areas where self-service applications reduce error and deliver a better customer experience, only 16% of contracts are self-serviced now, according to the 2021 EY Law Survey. For General Counsel looking to secure buy-in from the rest of the company, automating contracts through no-code is a quick win to showcase the potential of the legal function in reducing costs and improving operational efficiency.

BRYTER

Better risk management

Self-service applications designed and built by compliance teams without coding equip the entire business with the knowledge they need to better manage risk. Self-service applications make guidance accessible and usable, streamline processes and improve communication, ultimately reducing business risk.

And it is not just managing risk across the business, but also how legal teams themselves manage large scale regulatory changes. Right now, only one third of General Counsel are confident or very confident that their legal teams can manage legal risks coming from sudden changes in the business environment.

Similarly, only 11% of them are confident or very confident that their in-house legal experts could tackle Brexit-associated risks adequately, according to the 2021 EY Law Survey.

By translating decisioning into usable workflows, legal and compliance teams can proactively and efficiently manage complex risks, like data privacy or regulatory disclosures.

Most companies are not very confident in their ability to manage complex legal risks

% of General Counsel reporting confidence in their department's ability to manage risk

2021 EY Law Survey

Why no-code is the way to go

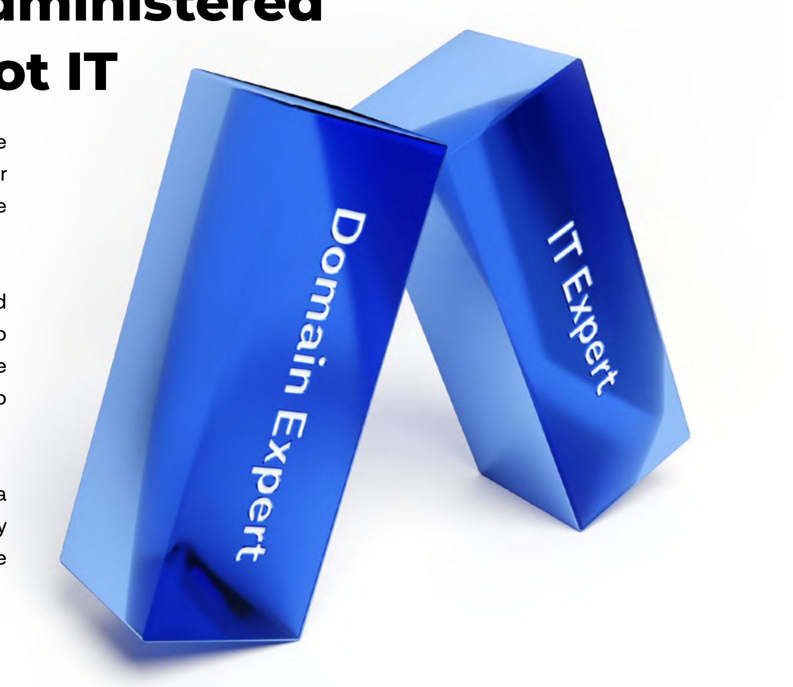
From domain experts to solution designers—in days, not years.

Software owned and administered within compliance — not IT

Traditionally, there has been a gap when it comes to IT projects. Those who have the technical programming skills lack the subject matter expertise, and those with the subject matter expertise lack the programming skills.

No-code bridges this gap. It enables anyone, including lawyers and compliance managers, to build digital applications without needing to learn to code. This means those with the legal and compliance expertise are themselves empowered to turn that knowledge into scalable applications.

For teams who have support from technical users, no-code provides a platform for technical and non-technical users to effectively collaborate and build applications together, working off the same sheet.



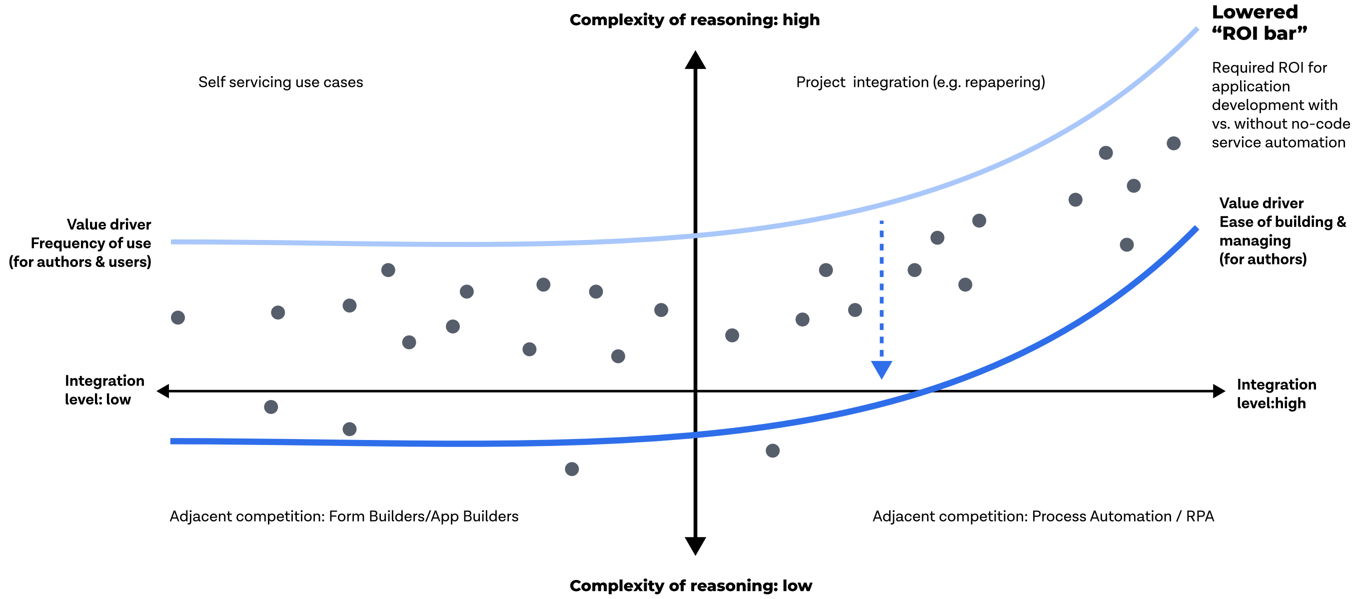
Reducing the ROI bar

Legal and compliance teams struggle to get the time, money and resources to address the recurring, manual tasks that simply need to be done. This is partly attributed to the reasoning that using company's IT resources to build such tools does not provide enough return on investment (ROI). In other words, this manual work is an obstacle, but not a business obstacle big enough to generate enough of an ROI to divert resources to solve it. The ROI bar is too high.

By enabling legal and compliance to quickly and easily build digital applications that automate this routine work, no-code enables the digitization of challenges which were previously "not worth it."

No-code lowers the ROI bar for building digital solutions, enabling compliance to secure the buy-in from the C-Suite to provide their teams with powerful digital apps that improve the day-to-day running of the team.

Value capturing & use cases



Creating space for compliance to evolve

The pandemic has sent firms of all sizes, across industries, reeling. But even more importantly, it revealed the scale and impact of inefficient processes and obsolete ways of work. Whoever was reluctant to innovate and keep up with the customer, had a hard time recuperating. And it has become clear that digital transformation will be the driver of businesses in all markets.

At its core, digital transformation abandons traditional roles such as customer service, marketing, and sales, and focuses on creating new values for the end-customer through cross-team collaboration. By building on innovation, automation, and operational efficiency, companies driven by digital transformation continuously update existing practices to improve customer experience.

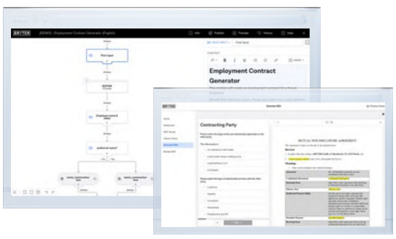
For legal and compliance teams, who spend a significant portion of their days on manual but important tasks, digital transformation is a valuable tool that helps address increasing workload faster and more efficiently.

By turning traditional manual tasks digital, compliance teams not only manage to do more in the same amount of time, but also improve the ways in which internal clients engage with compliance. Thus, digital transformation is a major opportunity to free resources and allow business units to scale, measure and learn in unprecedented ways.

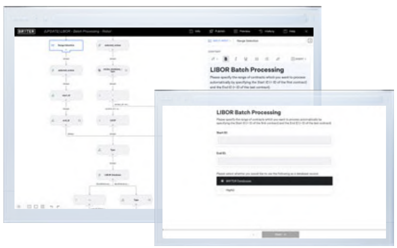
As a result, the company is not clogged with manual workflows that need legal guidance. Instead, teams across the enterprise are enabled to increase the impact of their work further: to deliver better services, build better products, retain clients and communicate more efficiently.

And with no-code, digital transformation in corporate in-house departments and in professional service firms is even more accessible and effective. No-code supports domain and subject matter experts, developers and project managers to all digitally transform the core of their service and knowledge delivery.

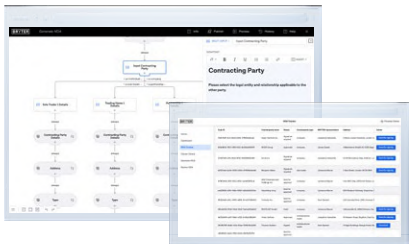
How no-code supports digital transformation



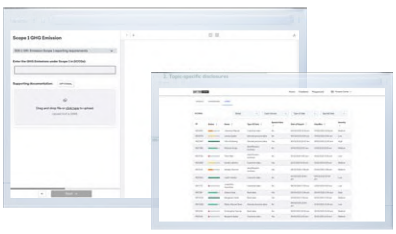
Migrate legacy systems to modern platforms



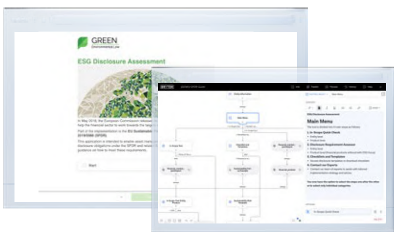
Automate complex decisioning



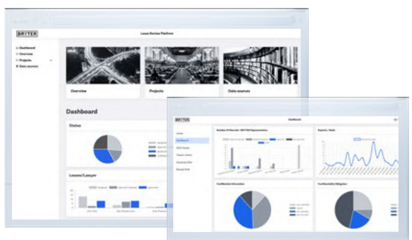
Develop compliance workflows and process applications



Improve data management and operational efficiency

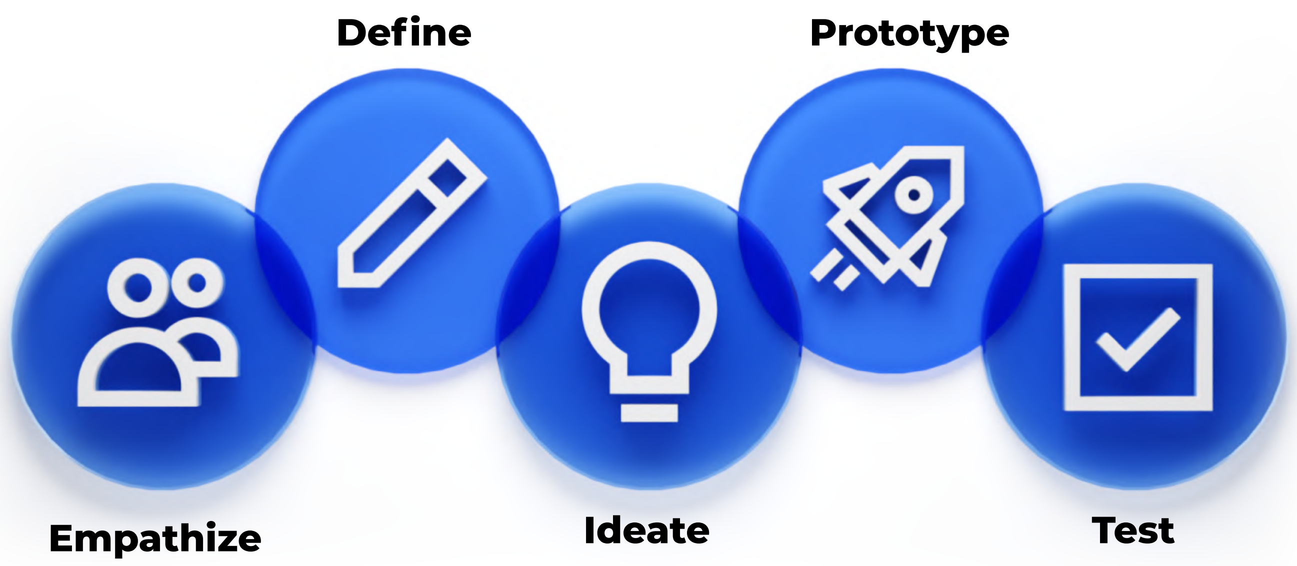


Create user-friendly self-service solutions



Build analytics tools and dashboards

Better, faster compliance services through design thinking



Sketching an idea out is an efficient way to test a hypothesis early on, which is why the visual appeal of no-code strikes a chord with so many solution designers. To make the most of visualization of problems, many teams that deliver services have embraced design thinking.

Design thinking is a methodology that helps teams build customer-centric products that make an actual difference for the end-user. This approach combines desirability, viability, and feasibility, and works through a series of cycles of brainstorming and reviewing to create the solution that alleviates user pains and delivers genuine value.

And the trend is becoming popular among legal and compliance teams, who embrace design thinking to deliver impactful improvements that are geared toward the end-user. Working in iterations, teams make a series of incremental adjustments to their services, each iteration raising clients' accessibility to the legal services they need in everyday work.

Information thus becomes more digestible, and the streamlined workflow helps drive digital transformation faster, ensuring market competitiveness.

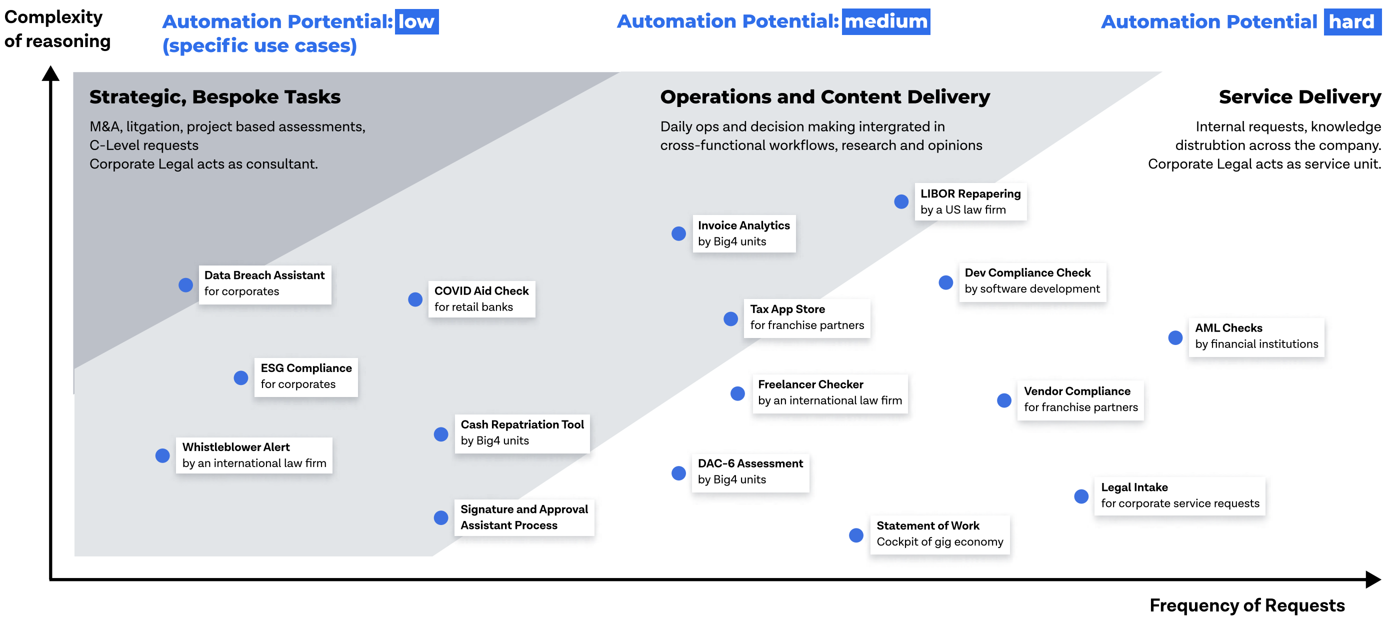
Many in-house legal teams were quick to embrace this new paradigm. The in-house team at an Australian telecoms company, Telstra, uses design thinking to enable answering queries in a set timeframe. Meanwhile, international law firm Linklaters enhanced the way it performs due diligence activities in structured finance transactions using design thinking. Additionally, the legal team at Atos, a French tech company, uses design thinking to improve contracting and deliver higher-value services to clients.

But the real acceleration happens when design thinking is coupled with no-code. No-code enables teams to quickly and easily build applications to test hypotheses. They do not have to commit to a big IT project, but rather can build, test and iterate quickly, which ultimately enables them to deliver the best product which solves the biggest pain points for their users.

Real examples of automation

In this section we look at actual use cases and how legal and compliance teams benefit from automating recurring tasks, and focusing on higher value work.

Automation potential in corporates



of legal department managers say low complexity, repetitive tasks take up too much of the team's time.

2021 EY Law Survey

While no-code can support specific and strategic use cases, its biggest impact in terms of improving operational efficiency lies in automating highly frequent requests at all levels of complexity.

The opportunity no-code automation presents to legal teams is huge, given that 87% of legal department leaders believe their teams spend too much time on low-value, manual tasks.

Virtual Legal Assistant

Results and output

- Send email(s)
- Generate document(s)
- Provide information
- Hand over process(es)
- Write in database(s)
- Streamline process(es)
- Generate report(s)
- Generate spreadsheet(s)

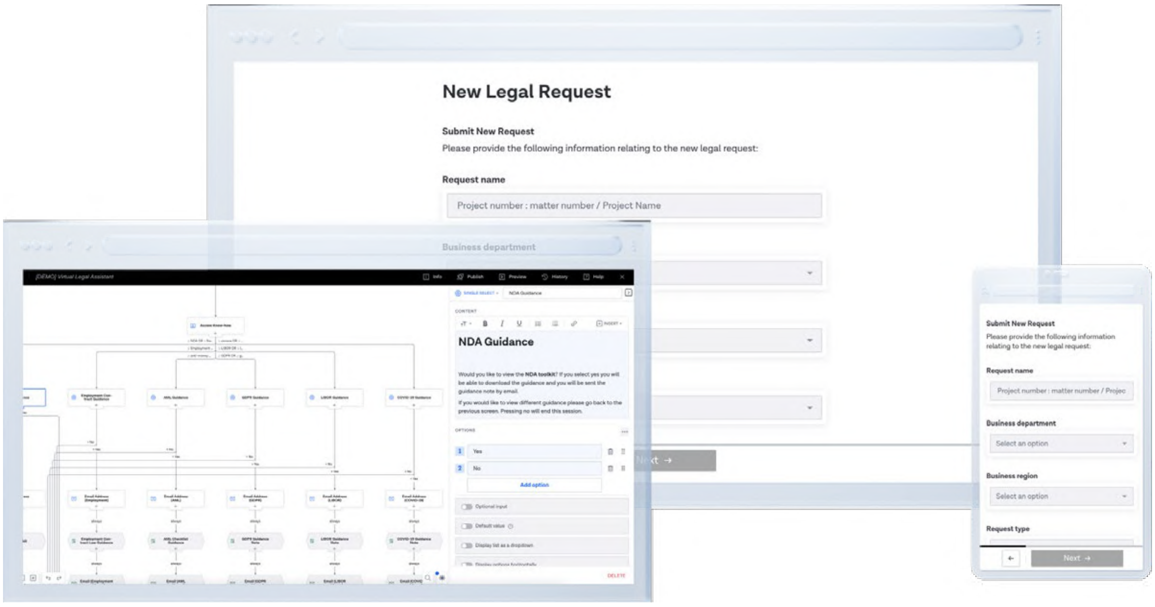
Every day in-house legal departments need to filter, manage and respond to dozens of incoming requests for assistance all the time. Often, these requests are ad-hoc and brand new, other times they are frequently recurring. From creating and reviewing agreements such as NDAs to addressing operational issues, responding to these requests is manual and time-consuming. And yet, there is a huge potential to standardize and automate this work, enabling the legal team to manage large volumes of work, act quickly and deliver advice to not slow down commercial projects.

With a virtual legal assistant built on BRYTER, legal teams can build their own self-service tool to reflect their processes, service levels and risk appetite. Through a customizable and interactive interface, the legal team specifies exactly what information they need about a given request. Non-legal colleagues, employees or any other end-user can provide the information, and the decisioning logic is then applied to filter, manage and where applicable, respond to the request.

Using BRYTER, in-house legal teams can automate the production of standard documents, like NDAs or employee contracts using templated self-service applications. Here, the business user is guided through a step-by-step process to tailor the document to their requirements. Once the draft is finished, it can be automatically uploaded to the relevant system and /or an approval process can be automatically triggered.

Through this workflow, the legal department maintains full visibility over all documents created and, once approved, can integrate signing flows using DocuSign for a true end-to-end solution.

All incoming legal requests are automatically tracked, equipping the legal team with valuable insights on demand for and priority of legal requests. For example, the frequency, type and origin of request can help legal teams make more data-driven decisions around business needs and risks.



How it works

01 Collect information

Through a customizable and user-friendly interactive questionnaire, all relevant data regarding the legal request is collected and processed. All necessary data and information can be collected during the initial request in a scenario-based manner, which makes follow-up request for missing information superfluous.

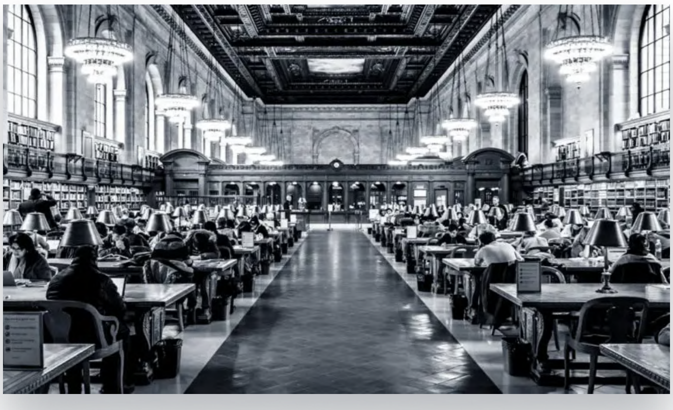
02 Handle requests

All collected data and information regarding the legal request is automatically forwarded to the legal department and assigned to the relevant legal counsel. If a self-service tool exists for the legal request (e.g. an NDA Generator), the employee is directly pointed towards such a tool.

03 Record KPIs

Through a customizable dashboard, transparent insights into the frequency, type and source of legal requests within the company can be gained. This allows teams to track KPIs and spot legal risks for the business even before they materialize.

NDA Generator



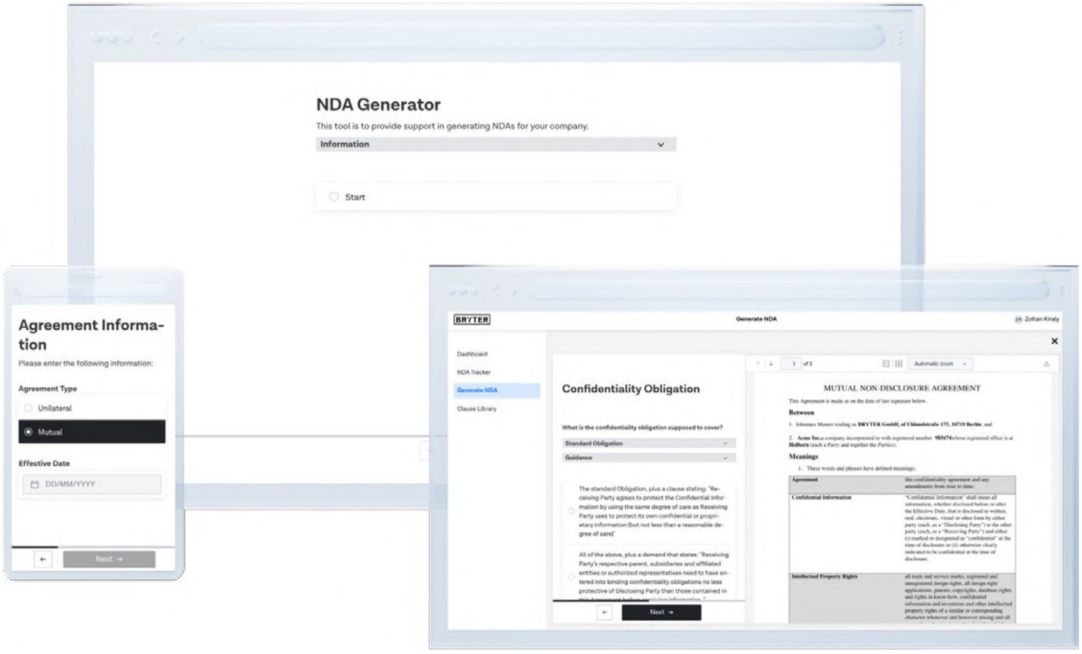
Results and output

- Generate document(s)
- Send email(s)
- Streamline process(es)
- Hand over process(es)

Non-disclosure agreements (NDAs) are one of the most frequently entered into contractual agreements. From an operational perspective, each NDA seemingly requires undivided attention. To avoid outdated templates, erroneous drafts and ensure overall compliance, in-house lawyers often need to check each NDA, which translates into a highly skilled team of experts forced to repeat very repetitive, manual work. Automating this contractual process represents a quick and easy win for in-house legal teams.

With no-code, legal teams can use a visual, drag-and-drop editor to easily create a workflow that automates the creation and signing of NDAs, from end to end. The team uses their expertise to define the logic behind the decision-making, ensuring each NDA drafted comes with the most relevant paragraphs, using the proper format, with the correct styling all without having to manually check each single NDA (unless of course they included an escalation process for certain NDAs).

This no-code solution works as a vanguard that reduces the need for manual labor for the highly skilled in-house legal team and unclogs the organizational workflow. This translates to higher productivity for the legal team, more time to focus on higher priorities, and the opportunity to deliver faster, more accurate services to their commercial colleagues, accelerating business outcomes at large.



How it works

01 Design templates

The legal department determines the logical flow of the application and uploads their own company templates.

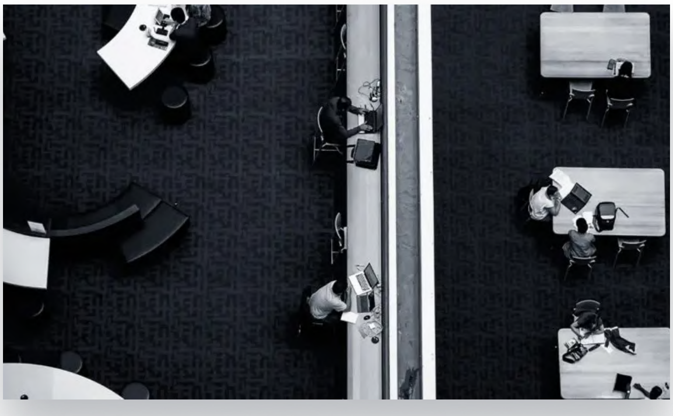
02 Generate agreements

Users can access the NDA Generator via the company's intranet and generate approved drafts without the need to consult the legal department, unless an escalation process has been included. Through a customizable, user-friendly and interactive questionnaire, all relevant information is collected from the user via the process designed by the legal department. The drafting process can be integrated with other processes (email, DocuSign) for a full, end-to-end solution.

03 Monitor usage

A dashboard provides the legal department with an overview of all generated NDAs and the risks associated with them, while the contracts themselves are generated independently by users. The legal department has full control over the templates that can be accessed by users and is able to track the version used for each generated NDA.

Employment Contract Generator



Results and output

- Generate document(s)
- Send email(s)
- Streamline process(es)
- Write in database(s)

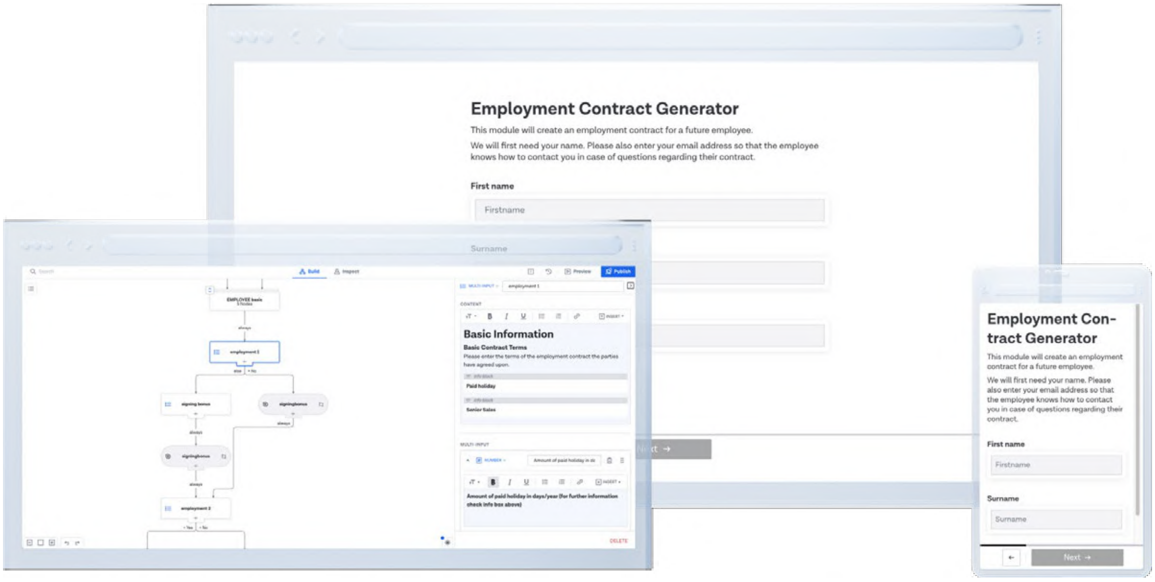
Despite the perfect match between the company's hiring needs and accessibility of a global talent pool, remote hiring has put a strain on legal and HR teams' operational capabilities.

Each new employee brings along local specificities that need addressing. Potential employee misclassification, compliance with local labor laws, employment contract creation, payroll and taxes become a significant burden on the already thinly stretched legal teams.

In addition, legal teams need to draw up offer letters and contracts that cover a broad range of cooperation arrangements. This involves relying on previous cases, which translates to time spent searching for previous similar scenarios. And this manual work costs time, is prone to errors, and can turn the legal function into a bottlneck when it comes to hiring.

With no-code, legal teams can automate the largest portion of their manual efforts, leaving time for the more complex employment law issues. In terms of employment contracts, legal teams can create a decision-making workflow that automatically produces compliant employee contracts, based on the information provided.

In short, legal teams determine how the no-code mechanism does the decisioning, instead of having to do decisioning repeatedly themselves.



How it works

01 Collect employee information

Through a customizable and user-friendly questionnaire, all relevant employment and candidate data is collected. Using these inputs, the tool determines the applicable template and clauses based on information such as role and location of the employee.

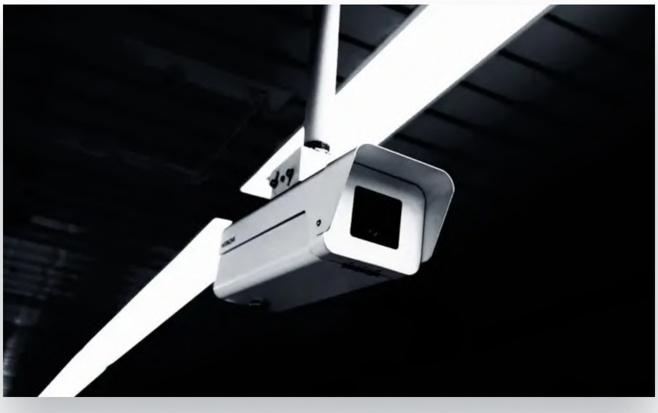
02 Get the contract

A draft employment contract is generated and sent to the respective HR manager for approval. Via an integration with DocuSign, the contract is automatically sent for signing to the employee when approved. Once signed by both sides, the final version of the contract is automatically saved to the employee's file in the company's contract management system.

03 Keep up-to-date

Due to the open architecture of the BRYTER platform, the tool's modular logic that triggers templates and clauses can easily be amended to ensure its compliance with internal guidelines and legal requirements.

Data Breach Reporting Assistant



Results and output

- Send email(s)
- Generate report(s)
- Provide information
- Hand over process(es)
- Write in database(s)
- Streamline process(es)

While data protection is high on the list of priorities for global corporates, the 2021 EY Law Survey found that 65% of General Counsel lack the data and technology they need to effectively respond to a data breach, fueling risks related to data privacy and overall compliance.

Lacking reliable solutions, in-house legal teams often rely on manual work and Excel spreadsheets as a way of tracking potential data breaches to signal cases of non-compliance early on. But given the breadth and complexity of regulatory frameworks, chiefly GDPR, this manual labor is prone to errors and can lead to costly, reputationally damaging data breaches.

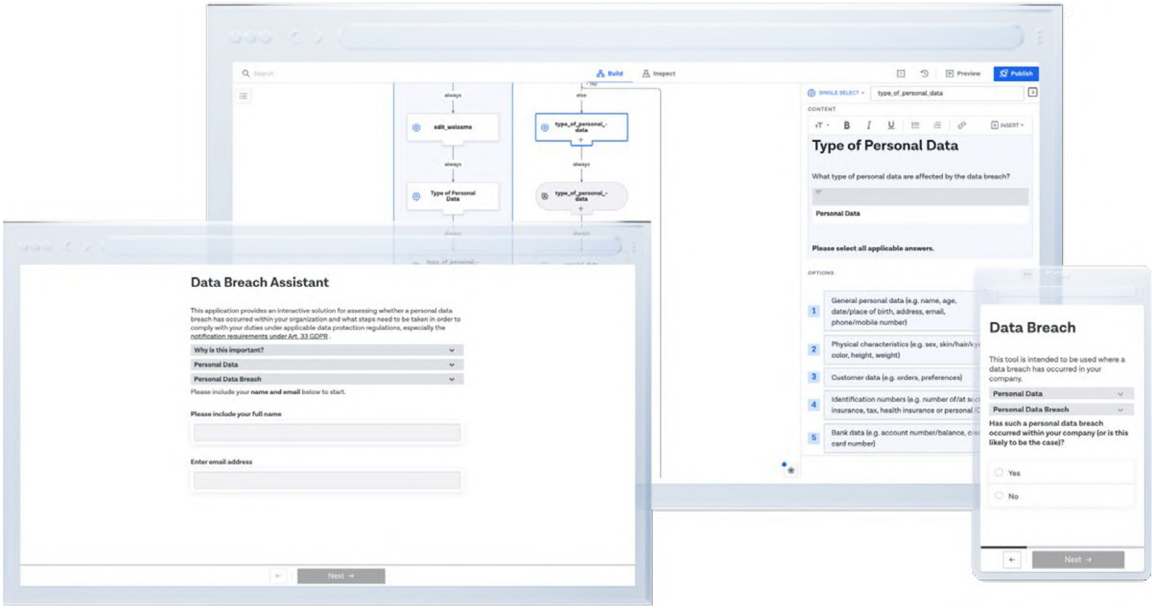
65%

of in-house legal teams cannot manage data breaches effectively.

2021 EY Law Survey

No-code allows in-house legal teams to build a risk-scoring mechanism that is able to take into account complex rules and warn of data breaches in a fast and reliable manner. Taking one step further, a data breach assistant can automatically provide suggested steps to help triage the consequences of data breaches, allowing the company to act fast and document all the steps in a centralized audit trail.

And given its flexibility and the fact that it is built without using coding, legal teams can customize the data breach risk assessment to incorporate company- or industry-specific rules, regulations and best practice, in order to ensure maximum coverage of potential data breaches, warning responsible departments in real time and enabling them to act fast.



How it works

01 Identify data breach

Through a customizable, user-friendly and interactive questionnaire, all relevant data is collected and processed. It enables users to assess suspected breaches against the respective regulatory tests and to generate automated triaging and documentation.

02 Assess risks

A risk profile is generated from the initial assessment, flagging certain risks and providing recommendations for mitigation. The risk assessment can be integrated with other processes (email, approvals, etc.) and document generation for an end-to-end solution.

03 Maintain overview

A dashboard allows the team to track and drive mitigation efforts and to document all incidents. This helps hold risk owners accountable for deadlines and also offers metrics on overall risk reduction.

ING saves time and improves collaboration with the business

Problem: ING is a global bank serving 9.5+ million customers with over 6,000 employees. Every day new commercial relationships are considered. The in-house legal and procurement teams have huge volumes of requests, data and agreements to oversee to understand and manage risk. Processes, like managing their contract database, were manual and time-consuming requiring multiple phone calls and back-and-forth emails.

Solution: ING lawyers built an application with BRYTER, without any coding, that gathers all information needed to keep their contract database up to date and gives the legal team the full overview to understand the risk. Using the no-code app builder, the ING legal team automated repetitive tasks, freeing up time to spend on the more complex and individual tasks.

Impact: Time saved and better collaboration with the commercial business. “[Using applications built on BRYTER] saves our time, our commercial colleagues’ time and means we can provide a faster, better service.” Gabriel Bärenz, Senior Legal Counsel, ING.

80%

of time previously spent on repetitive legal tasks, saved on average

“Using BRYTER has saved us time, improved how we run the legal and procurement teams, and facilitated a better collaboration between these teams and the rest of the commercial business.”

Manfred Schick, General Counsel
ING Germany

GEA reduced external counsel spend by 99%

Problem: GEA is one of the world's largest system suppliers for the food, beverage and pharmaceutical sectors with over 200 operating affiliates. For the in-house legal team, managing legal affairs across all of these entities is a huge amount of work. Taking just one example, generating non-disclosure agreements (NDAs) took over one week to produce with hours of time spent from both the legal team, and internal clients.

Solution: 20+ digital applications built in one year by the lawyers themselves, without any coding. These applications manage everything from in-house legal affairs and housekeeping, to data protection, compliance and contracts. Addressing the NDA use case, GEA lawyers built their own NDA generator which automates the entire process and gives their business colleagues a way to produce NDA drafts in a self-service way, available 24/7.

Impact: Reduced time to access legal documents from weeks to minutes, enabling both commercial users and the GEA legal team to focus on the more important and complex business issues.

99%

reduction in external counsel spend using a BRYTER app

> **"We prepared a generator for the data transfer annex preparation. In the end, we worked with the law firm using our BRYTER module and the firm was able to prepare around 270 of those data transfer annexes spending 2 to 3 minutes per annex, and only a couple of hours of partner time. Using BRYTER we reduced the time external counsel spent by approximately 99%."**

Stefan Wilke
Legal Counsel at GEA's Group Legal Department

Engaging employees in a global corporate

No-code allows all teams across a global corporate to do more meaningful work. By removing manual, low-value tasks, no-code helps all employees focus on the parts of their job that have a higher impact on individual, team and overall performance.

In turn, employees start to think differently about their work, putting more effort into high-impact, strategic activities. This reinforces engagement, which is proven to boost productivity and lower turnover.

According to a 2013 Gallup Meta-Study that included 1.4 million employees, engaged employees report a 22% increase in productivity and a decrease in turnover of up to 65%. And a 2017 Smartsheet Study reports that 89% of employees see automation as driver of their higher efficiency. So, let us look at some of the ways in which you can help employees across teams feel more engaged and productive by introducing no-code.

Immediate results for compliance trainees

By removing the manual, time-consuming and repetitive tasks that often get landed on a trainee's desk, no-code improves the quality of compliance training.

Scaling with limited budget for the compliance team

As we have seen in the use cases mentioned, no-code enables legal and compliance teams to drive the change and optimize internal workflows that concern all parts of the organization. Cutting down the time spent on manual tasks and re-focusing on higher value activities, compliance teams can scale their services, having a greater impact across the business.

Enabling commercial teams to act faster

No-code helps create better communication and touchpoints with the rest of business. It automates parts of their relationship building efforts with clients for contracts, agreements, T&Cs and other largely standard forms—all available 24/7 on a self-service basis.

Better use of resources for the IT team

IT teams are pressured by incoming requests from other departments to deliver services across an increasing number of technologies. With no-code, IT teams transition from builders to advisors, at least for some projects. As employees start building customized apps for their own purposes, IT teams turn to higher value development, acting as a support and providing guidance over databases and integrations, while encouraging innovation from domain experts.

Back to strategic advising

GCs and compliance managers can use no-code to reclaim their role as strategic advisors, on par with other forward-looking C-suite roles. Rather than spending most of their time on "firefighting," they can equip their team with the tools to be more efficient, while being an active leader driving digital transformation across the business.

Data and analytics for C-suite

No-code is a toolset that delivers efficiency, innovation and creates fresh value, all with a rapid ROI. It helps reduce capital cost invested in IT and reduces risk by removing the need for major IT upgrades or technology stack changes, all the while enabling tracking data and usage needed to make informed business decisions.

Limitations of no-code

As with any approach, no-code is not a solution to all problems. While no-code improves most processes and services, there are two scenarios where no-code alone is not the optimal solution.

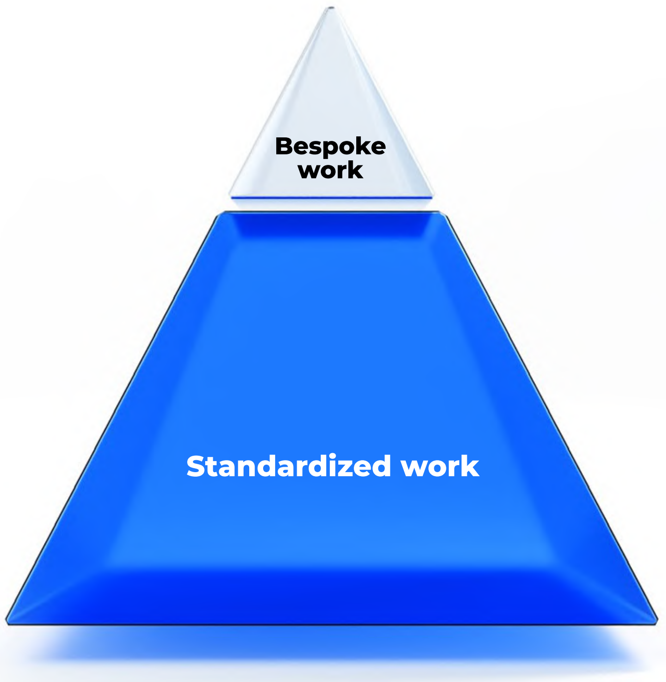
First, no-code, or any automation for that matter, is not a good fit for complex, bespoke, strategic work. This is precisely the sort of work that should not, and cannot, be automated. This work requires a legal professional to consider it on a case-by-case basis.

Second, there will be a point where the complexity of the scenario requires some custom software solutions on top of the no-code application. For example, where different parts of the infrastructure need to communicate among themselves, some amount of custom code is necessary. Linking these sources together and making the inputs and outputs flow from process to process can require extra steps beyond no-code.

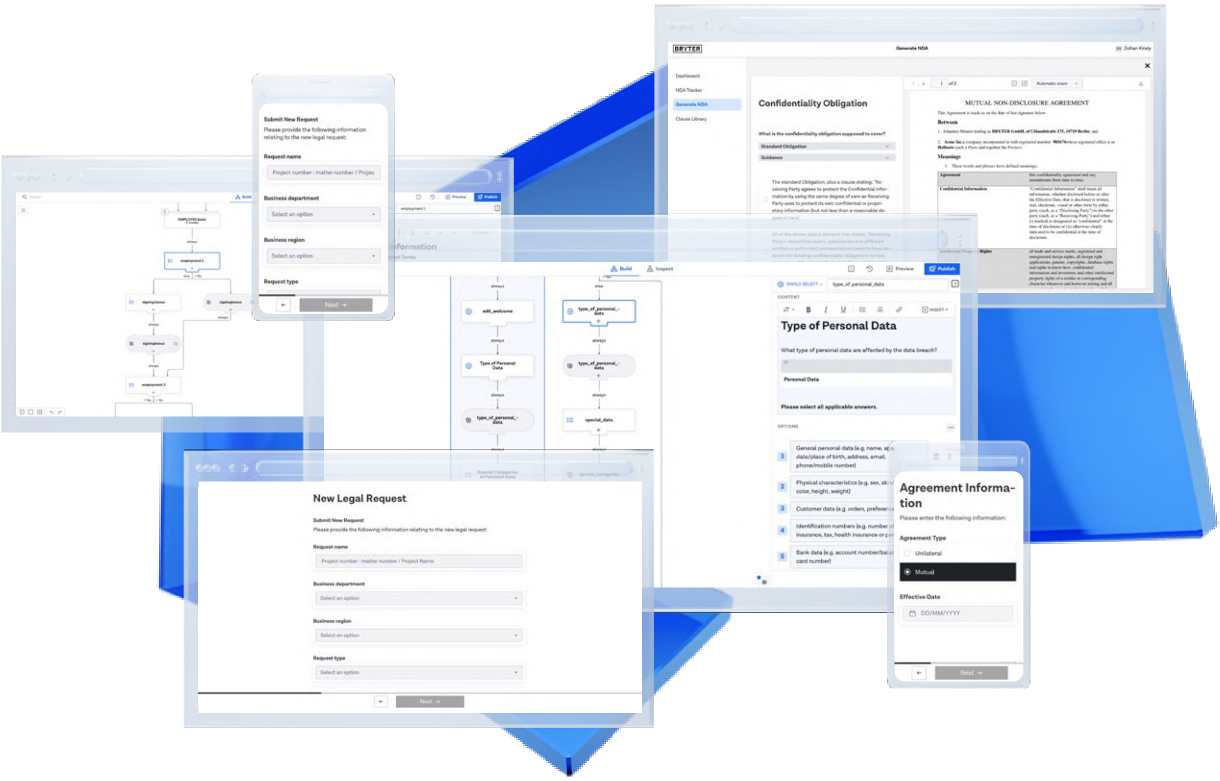
The right no-code platform should have integrations and APIs that help expand the scope of no-code, helping link to other data sources and applications that can extend functionality across a business and its data footprint. But in that case, working alongside an IT team or software developers is necessary to bring these data points together at the right point.

Even with BRYTER, some functions or processes may need coding to deliver information or link to a particular process that spans a business.

Integrations and APIs help expand BRYTER beyond its own engine, helping link to other data sources and applications that can extend functionality across a business and its data footprint.



While a large portion of in-house legal and compliance work can be standardized, and therefore automated, there will always be complex, strategic and bespoke work which requires individual, manual attention.



Get started with no-code compliance automation

As different technologies enter the legal and compliance markets, the role of compliance and and in-house legal is bound to evolve. Processes and workflows are being optimized, and routine legal tasks that can be automated—are. Whether these are quick wins, like automating the production of NDAs, or more complex projects, like managing regulatory obligations, no-code service automation is already having a huge impact on legal teams.

And this is just the beginning. The full effects of this transformation are yet to appear, as domain experts become enabled to build their own powerful digital applications to scale their services, all without any coding.

For the legal and compliance experts and their teams, the biggest shift will be gaining the ability to make their complex decision-making and knowledge accessible through usable, practical tools, accelerating business development on several fronts.

First, no-code helps reduce time spent on manual, recurring tasks, and allows teams to re-focus on key strategic issues that drive positive business outcomes.

Second, no-code gives legal and compliance experts themselves control over how knowledge is shared internally, and more importantly, the power to update applications following changes in law, business policies, or risk thresholds.

Finally, no-code enables legal and compliance to lead from the front. It creates the space to participate in digital transformation, drive operational efficiency gains, new insights and place the internal client at the very center.

Don’t just respond to risk. Prevent it with compliance automation.

Powerful, intuitive, customizable automation built for compliance teams.

Easily turn your expert knowledge into self-service tools that increase engagement with business users, maintain compliance, and minimize business risk – all while freeing up time for the most important work.

“ We **saved 95% of time** previously spent on manual work.

Arjen Schuiling Senior Manager,
Global Legal & Compliance Operations

TD SYNNEX

Why compliance teams use BRYTER

Increase compliance by turning long, static policy docs into interactive self-service applications, integrated into your business users’ current environments.

Quickly adapt to shifting policies with software that’s owned and administered within the compliance team — **no IT** or tech background required.

Gain **data-driven insights** into risk levels with automatic data collection, risk scoring, and reporting.

BRYTER

One platform to do it all

A better way to deliver guidance
Make your policies interactive with self-service apps. Deliver the right answer to business users, every time – and everywhere they need it.

Compliance workflow automation
Visually delineate how you solve a problem and BRYTER turns that into an app. Generate actions, trigger approvals, and move work from person to person as your process demands.

Decision automation
Easily define the criteria that are used to provide the business with the right answers, or to route a unique case to one of your experts.

Intelligent data collection, reporting, and document generation
Stop chasing down data manually. Automate data collection and generate live reports and documents with the click of a button.

Award-winning customer support
Ranked top-of-class by G2 peer reviews for customer support and ease of use.

Pre-built, fully customizable applications
Quickly get started with a library of pre-built templates. Customize them to your company's unique processes, and adapt them as needed to shifting regulations and company policies.

Integration with your existing tools
Minimize manual tasks by working seamlessly across existing software. For example: Automatically pull content from Sharepoint to generate a document in Word, and then make it available on DocuSign.

Hundreds of use cases for compliance departments including:

Gift and Hospitality Checker
A self-service tool to automatically assess the acceptance of gifts or hospitality offers in accordance with company policy and applicable regulations.

ESG Performance Tracker
Collect ESG performance data from different departments of the company to easily perform audits and generate reports with the click of a button.

Data Breach Reporting Assistant
Mitigate risk by responding to data breaches quickly with automated, actionable incident reporting.

Whistleblower Pipeline
A safe and reliable reporting mechanism for employees that ensures compliance with legal whistleblowing requirements.

Vendor Evaluation Tool
Evaluate new vendors rigorously with digital tools, including integrated risk scoring. Then, onboard them efficiently with automated handovers and approval notifications.

> "The business gets access to what they are looking for within a very short timeframe.
>
> **Stefan Wilke** Legal Counsel, GEA's Group Legal Department

GEA

All the industry integrations you need

Salesforce · Kira · slack · Adobe Sign · HighQ · DocuSign · iManage

About BRYTER

BRYTER is the no-code platform that enables business experts to build digital apps. The truly no-code app builder gives enterprise teams the tools to build digital applications to provide faster, more accurate services to their colleagues, without programming.

BRYTER is especially geared to professionals in law, compliance, accounting and finance, who use the software to automate complex, recurring decisions and scenarios. Global brands from consumer industries (McDonald's), through financial services (ING Banking Group) to professional service firms (Deloitte, PwC and KPMG), use BRYTER to deliver services digitally. BRYTER is a remote-first company with offices in New York, Boston, London, Paris, Frankfurt and Berlin.

Learn more and book a demo at BRYTER.com

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